



SUMMARY

Experienced website manager with a passion for creating exceptional digital experiences and driving sustainable business growth through strategic planning, meticulous attention to detail, and dynamic cross-functional team leadership.

EXPERIENCE

Demandbase, San Francisco, California

Senior Web Developer, *April 2022 — January 2024*

- Led the creation of a corporate intranet, with 17 teams in web page development
- Implemented engaging SVG animations on landing pages for enhanced user interaction
- Managed 20+ plugins, optimized codebase, and created innovative modules
- Streamlined processes to improve webpage creation efficiency by 50%

C3 AI, Redwood City, California

Web Developer, *November 2017 — April 2022*

- Managed and expanded the functionality of corporate websites
- Led a team of developers to create visually compelling websites and emails
- Developed, tested, and published website updates from development to production
- Created custom HTML, JS, and CSS for numerous web pages
- Ensured technical feasibility of UI/UX designs and implemented custom email templates

DNN Software, San Mateo, California

Product Engineer, *March 2015 — November 2017*

- Designed and developed interactive tutorial websites (Test Drives)
- Collaborated with a cross-functional team to prototype new product features
- Developed over 200 website content blocks and interactions
- Assisted the marketing team with promotional videos and imagery

Rapid Displays, Tuneln, Epocrates, Extractable, Moxie Method

Contract Visual Designer & Web Developer, *March 2014 — March 2015*

- Designed, developed, and launched new corporate websites
- Produced social media ads, court-side animations, and high-fidelity mobile app designs
- Delivered pixel-perfect desktop and mobile web designs
- Developed print and web materials for corporate collateral
- Successfully solved complex design problems within budget and deadlines

EXPERTISE

- Digital Experiences
- Website Management
- UI/UX Design
- Front-end Development
- Responsive Web Design
- Process Optimization
- Digital Marketing
- Strategic Planning
- Team Leadership

TOOLS

- Adobe Creative Cloud
- Figma
- WordPress
- Visual Studio Code
- Generative AI
- Semrush
- Google Analytics / GTM
- Git
- Mac / Windows
- iOS / Android

TECH STACK

- HTML / CSS
- JS / jQuery
- Next.js / React
- PHP
- Bootstrap
- Tailwind CSS

EDUCATION

Academy of Art University

Bachelor of Fine Arts

Web Design + New Media, 2013

LinkedIn

GitHub Essential Training - 2023

Codecademy

Intermediate Javascript - 2022